

Avaya Aura Conferencing brings audio, web, and video conferencing into a single platform that can be used as the foundation of a unified communications experience, or offered as an over the top conferencing solution.



The Power of We™

Avaya Aura® Conferencing

Increase team productivity with an integrated unified communications solution and meet-me audio, web, and video conferencing



The way we work is changing. Workers are more distributed and mobile than ever before. In this environment the ability to connect and collaborate is essential to create alignment within teams, drive decisions, minimize business latency, innovate, and establish competitive advantage.

What's more, the people we need to collaborate with are often located outside of enterprise boundaries with our engagement needs extending to upstream supply chains, services partners, and downstream channels and customers.

While work has changed, so has the technology that allows people to engage. Avaya Aura Conferencing brings audio, web, and video conferencing into a single platform that can be used as the foundation of a unified communications experience, or offered as an over the top conferencing solution.

Making Meetings More Effective

Avaya Aura Conferencing makes it easier and faster to schedule, start, and join meetings. Meetings are highly secure, and interruptions are easily managed, so people can focus on the purpose of the meeting instead of the technology and logistics that allow them to take place. Meetings become more contextual and interactive helping to drive improved outcomes.

Get meetings started faster.

Moderators can add conferencing logistics into their Microsoft Outlook meeting invites with a single click. A single click is also all that is needed for participants to join from the meeting invite. Users can establish their audio connection by traditional dial-in, as well as have the system call them, or join using VoIP through their browser or the Avaya mobile or desktop UC client. Users can allow their meetings to begin without them, even if they are going to

Empower teams
to engage more
easily, while
reducing
conferencing
expenses



be late to their own conference. A visual roster is available to all participants eliminating the need for roll calls.

Manage disruptions. We've all experience barking dogs, music on hold, and colleagues who get more focused in a side conversation than your meeting - all causing unwanted disruptions. Fortunately, with Avaya Aura Conferencing, it is easy to identify where the noise is coming from and mute those lines or drop them out of the meeting altogether. Moderators can lock a conference, preventing people from joining after that point. Entry and exit tones may be desirable for smaller meetings, and can be turned off for larger meetings. Presenter mode makes meetings more democratic empowering any participant to share content, and meetings can continue should the moderator need to leave or hand off control, eliminating complexity when people need to change roles during the meeting. Participants can privately scroll backwards and forwards through a presentation to catch up or

see what is coming without disrupting the flow of the presenter.

Offer more context. Just knowing who is in the meeting through a real time roster is the beginning of making meetings more effective. Knowing who said what by associating a name with the current speaker brings new meaning to what is being said. Adding video with up to nine windows of the most recent speakers brings nonverbal communication into the meeting. Show don't tell ... where a picture tells a thousand words, sharing content whether it's a presentation, application, desktop, or whiteboard helps to drive engagement.

Increase attendance and participation rates. Collaboration sessions now extend to mobile workers, where users can use their smartphones and tablets to see and manage rosters and content. Account holders can also join using audio and video through the mobile application. IT can leverage their Avaya Aura footprint to provide local dial in numbers to support international users, and empower users and guests

to join using voice and video through the browser across the internet from anywhere.

Turn Meetings Into Collaboration Sessions

Sharing. Allowing others to edit the documents that are being shared enables teams to truly create on the fly. Even mobile workers can share presentations stored in their personal library from their smartphones and tablets. In addition to public and private text chat, participants can enter separately identified notes and action items, which can be shared following the meeting through the

meeting report and captured within the recording.

Recordings and playbacks.

Recordings synchronize audio, content sharing, chat, and note taking. The playback indicates who was speaking so there is no guessing as to who said what. An easy to navigate timeline shows when notes were entered, as well as thumbnails of slides that were presented so that those who missed the meeting or need to refer back can quickly find what is important to them instead of needing to listen to a recording from start to finish. Recordings can be listened through the Avaya Aura Conferencing robust player, or downloaded in Audio (MP3) or Audio+Content (SWF) for easy archiving in personal folders and team sites.

Unified Communications. Avaya Aura Conferencing is seamlessly integrated into Avaya Communicator. Users can join meetings from their unified communications experience. Users can seamlessly move from a contact to presence to instant messaging to voice to video to content sharing to

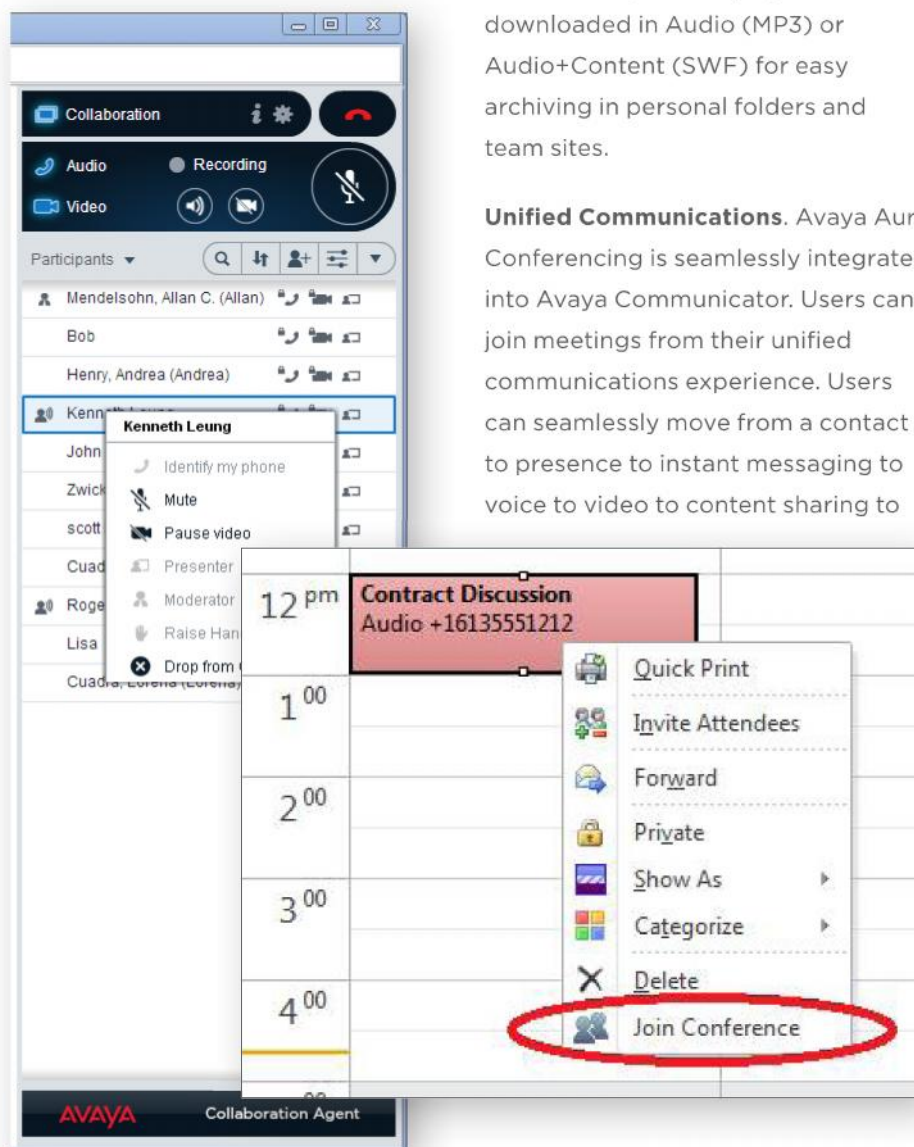
creating ad-hoc multi-party collaboration sessions on the fly.

Make Life Easy For IT

Virtualization. Avaya Aura Conferencing can be virtualized on customer provided VMware servers, or acquired from Avaya with associated appliances.

Scalability & Footprint. Standard meet-me conferences can support up to 250 simultaneous participants, while event conferences support up to 2,000, with system wide capacity of up to 15,000 simultaneous sessions supporting an enterprise of up to 150,000 users. In terms of foot print, Avaya Aura Conferencing can be scaled as low as a single server supporting up to 500 simultaneous sessions and 5,000 users for audio, web, and video conferencing.

Bandwidth. Avaya Aura Conferencing can cascade audio and video across the wide area network (WAN) to minimize bandwidth requirements. If 30 users are participating in a call from a single region or location, Avaya Aura Conferencing can send a single stream of voice and video from the data center to a local media server across the WAN where the content is then locally distributed. Avaya Aura Conferencing supports H.264 video compression with temporal and spatial scaling. This means the solution can accept input from a variety of cameras – from low-resolution mobile cameras to high definition desktop units – and transmit the best quality picture possible.



About Avaya

Avaya is a global provider of business collaboration and communications solutions, providing unified communications, contact centers, networking and related services to companies of all sizes around the world. For more information please visit www.avaya.com.

User Self Service. Users can schedule their own meetings, and personalize their default or meeting-specific features. Noisy lines are easy to identify and mute, or drop out of the meeting. Licensing is done on a moderator basis, with open access to the system capacity of 15,000 simultaneous sessions; providing more than enough headroom to handle large volumes of conferencing.

Total Cost of Ownership (TCO). Customers paying a monthly subscription fee for external conferencing services can realize a payback in as little as 6-12 months by adding Avaya Aura Conferencing into their environment. In addition to conference fee savings, Avaya research suggests that 80% of conferencing traffic is generated from enterprise employees; hence, you can eliminate the need to provision the voice and data network to access those external services. The capabilities designed to minimize bandwidth provide access from anywhere, and open up the system capacity as noted above, make it practical to deploy conferencing services enterprise wide.

Compatibility. Avaya Aura Conferencing is designed to work with the Avaya Aura Platform leveraging Avaya Aura Session Manager and Avaya Aura System Manager, with unified communications experiences provided through the Avaya Communicator client. It can also be deployed in an over-the-top configuration for older releases of Avaya Communication Manager and Communications Server 1000 without Avaya Aura Session Manager. Mobile clients are available for Apple iOS and Android applications, and browser access is available from Microsoft Windows and Mac OSX PCs using Internet Explorer, Chrome, Firefox, and Safari.

Learn More

To learn more and to obtain additional information such as white papers and case studies about Avaya Aura Conferencing, please contact your Avaya Account Manager or Authorized Partner, or visit us at www.avaya.com.

